**Economics**

Economist is always high on demand due to the analytical skills he/she has.

Becoming an economist can be an interesting career option, as you get to think and derive policies for a business entity or even a government to ensure multi-dimensional growth and development of all sections of the society. The latest development in this sector is the emerging use of computers and software solutions for analysis, surveys, report preparation, and monitoring of the progress of implementation.

***Scope*** ***in economics:-***

After your basic to advanced qualification in Economics, you can choose a variety of career paths.

the available possibilities for rewarding careers in a variety of fields connected to economics:

**Academics**: The candidates with a PhD in Economics can appear for UGC-NET. By clearing this qualifying exam, the candidates can be eligible to become Assistant Professors.

**IES**: The postgraduate candidates in Economics with minimum 55% aggregate marks can appear for Indian Economic Services examination conducted by UPSC and can become a IES officer.

**Banking**: Public, Private & Foreign Banks: The candidates with an adequate qualification in Economics can get opportunities in different banks. They can work as Development Officers, Clerks, Economic Advisors and other managerial positions.

**International Agencies:** The prominent international agencies such as the World Bank, International Labour Organization and several NGOs require economists at different levels.

**Other opportunities**: The candidates with a qualification in Economics and a relevant additional qualification can work as tax consultants, investment consultants for insurance, mutual funds, share trading, and commodity market and so on.

***Skills required to be an good economist:-***

1. Good at numerical ability to work with figures
2. Interest in current affairs & ability to assess implications from an analysts view point
3. Logical thinking
4. Mathematical acumen
5. Analytical skills
6. Good communication skills in speech & writing to explain complex economic analysis to non-specialists
7. Ability to handle concepts & figures with ease
8. Abilty to clarify thoughts and predictions in relation to the industry

***Courses in Economics:-***

You can select from the following undergraduate degrees to begin your career as an economist:

*Bachelor’s Degree Courses:*

* Bachelor of Arts in Economics
* Bachelor of Arts in Applied Economics
* Bachelor of Arts in Business Economics
* Bachelor of Arts (Honours) in Economics
* Bachelor of Science in Economics

After completing your graduation in economics, you can opt for a Master’s Degree through the postgraduate programs offered in various universities. You can choose from the following postgraduate programs:

* Master’s Degree Courses:
* Master of Arts in Economics
* Master of Arts in Econometrics
* Master of Arts in Business Economics
* Master of Arts in Applied Economics
* Master of Philosophy (MPhil) in Economics
* Master of Science (MSc) in Economics
* Master of Business Administration (MBA) in Business Economics

***Salary for different posts in economics:-***

***Roles:-***

**Professional Economist–**

2 Lakh to 15 Lakh

**Financial Risk Analyst–**

1 Lakh to 15 Lakh

**Financial Economist–**

1 Lakh to 8 Lakh

**Data Analyst–**

1 Lakh to 6 Lakh

**Financial Planner–**

1 Lakh to 10 Lakh

**Economic Researcher–**

1Lakh to 15 Lakh

**Agricultural Economist–**

1 Lakh to 6 Lakh

**Investment Analyst–**

2 Lakh to 20 Lakh

**Cost Accountant–**

1 Lakh to 10 Lakh

**Industrial Economist–**

1 Lakh to 7 Lakh

**Mass communication**

Mass Communication is the study of how the information related to individual, communicate or transfers to the entire world at the same time. The information is generally expressed using the newspapers, books, magazines, websites, blogs, radio, film and television.

If writing is your hobby, and you can present the things in an effective manner, if you have got good communication skills, then a career in mass communication is waiting for you.

***Popular courses in mass communication:-***

Some of the popular courses that candidates pursue at undergraduate and postgraduate levels are:

1)BJMC (Bachelor of Journalism & Mass Communication)

2)BJ (Bachelor of Journalism)

3)BMC (Bachelor of Mass Communication)

4)MJMC (Master of Journalism & Mass Communication)

5)MJ (Master of Journalism)

6)MMC (Master of Mass Communication)

7)PG Diploma in Mass Communication

***Top entrance exams for mass communication:-***

Some of the most popular entrance exams are –

IIMC Entrance Exam, XIC OET by Xavier Institute of Communications, DUET, ACJ Entrance Exam, UPU CET by Guru Gobind Singh Indraprastha University, Jamia Milia Islamia Entrance Exam and more.

***Eligibility and Admission:-***

1)The candidate who is looking for a career in mass communication, must pass their senior secondary examination and have good communication skills.

2)The admission to the various courses on done on the basis of marks scored in the qualifying examinations.

3)Minimum eligibility for bachelor degree in journalism is 10+2 and for postgraduate degree courses, you must hold a bachelor degree in journalism or relevant field.

4)Some universities and college admit students on the basis of marks in class 12th followed by interview.

***Duration of Courses :-***

The courses level and duration differ, usually, a Diploma in Mass Communication is of 1 year, Advance Diploma in Mass Communication is of 2 years, BVOC and Bachelor’s in Journalism and Mass Communication is of 3 years, while Master of Journalism and Mass Communication is of 2-year.

***Scope in Mass Communication:-***

After completing your degree in mass communication, you can work in different sectors like reporting, writing, editing, photographing, broadcasting or cable casting news items and many others similar work profiles .

***Career, Jobs & Salary:-***

After completing the course, there is a huge demand from the news channels, TV shows, magazines, and various publishing firms and online news portals.

The top recruiters in this field include:-

* BBC
* Star Network
* CNN IBN
* Viacom
* NDTV
* UTV
* TV Today
* Zee Network

Salary in this profession may depend your skills and experience.

If you have got enough experience and expertise in a particular field then you can easily make income in lakhs.